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INCOME INEQUALITY AS A MODERATOR IN THE ECONOMIC COMPLEXITY–INSTITUTIONAL PERFORMANCE NEXUS: INSIGHTS FROM PAKISTAN

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ABSTRACT

Economic complexity, institutional performance, and income inequality are key factors influencing sustainable development; however, their relationships remain underexplored, particularly in developing countries. While economic complexity is linked to enhanced growth and institutional effectiveness, the moderating role of income inequality in this dynamic remains poorly understood. This study fills this gap by examining the relationship between economic complexity and institutional performance, with a focus on how income inequality moderates this relationship in Pakistan. Utilizing secondary data from 2000 to 2025, the study employs a quantitative approach with panel data regression models to assess the interaction between economic complexity (EC), institutional performance (IP), and income inequality, measured by the Gini coefficient. The findings reveal that while economic complexity has a positive impact on institutional performance, the current high level of income inequality weakens this relationship. The interaction term between EC and income inequality is found to be positively significant, suggesting that inequality may enhance the effectiveness of economic complexity under specific conditions. This highlights the importance of addressing inequality to maximize the benefits of economic complexity for institutional development. The study contributes to the existing literature by providing empirical evidence on the mediating role of income inequality in the economic complexity–institutional performance nexus, particularly in the context of Pakistan, where institutional quality and inequality present unique challenges. This research provides policymakers in developing countries with actionable insights, emphasizing the need for policies that reduce inequality while promoting complex economic activities to foster institutional improvement and long-term growth.

Keywords: Economic Complexity, Institutional Performance, Income Inequality, Moderating Effect, Pakistan, Sustainable Development, Gini Coefficient, Panel Data Regression.

Introduction

Background

Economic growth and development cannot be fully appreciated without analyzing economic complexity, institutional performance, and income inequality. Economic complexity can be defined as a measure of the variety of goods that a country can produce, as well as the relationship between this aspect and economic growth. Hausmann & Hidalgo (2009) opine those countries with many and diversified products, characterized by Complexity in terms of outputs, have higher income rates. Therefore, introducing the concept of economic complexity

highlights the fact that complex economies are better equipped to sustain continuous economic growth over long periods, as they can adapt to new demands and technologies at the international level.

Institutional performance is defined as the quality of institutions in a country, encompassing the political system, the rule of law, governance, and the control of corruption (North, 1990). High-quality institutions are crucial to economic growth as they provide the necessary legal framework for investment, innovation, and stability. This suggests that high-scoring countries in the institutional quadrant have more effective legal structures, efficient public sectors, and lower corruption levels, which are conducive to economic growth. On the other hand, weak institutions act as a hindrance to development, as they deter investments, fuel corruption, and limit sources of income in Africa.

The Gini coefficient measures the distribution of income among the population, which is an active socioeconomic factor. The Gini coefficient is a statistical measure of income distribution, ranging from 0, where the distribution is perfectly equal, to 1, where it is highly skewed. According to the literature, high levels of income inequality hinder the growth process by depriving it of economic stability, resulting in social unrest, low social mobility, and inefficient resource utilization (Alesina & Rodrik, 1994). Additionally, inequality impacts institutional quality due to low citizen confidence in the government, which in turn results in lax law enforcement (Hunt & Tiede, 2011). Economic complexity and institutional performance exhibit an inverse correlation. Nonetheless, the moderating role of income inequality on this relation is yet to be discussed, particularly within the developing country context of Pakistan.

To assist policymakers and project analysts in achieving their goal of sustainable development, they must understand the link between economic complexity and Institutional performance. However, economic complexity has been established to facilitate the achievement of development goals; however, the effect of income disparity on this relationship remains a mystery, especially in Pakistan. Economic complexity remains relatively low in Pakistan compared to developed countries, and institutional quality is also a concern, primarily due to issues such as corruption, political instability, and poor governance. However, income inequality remains high among the population, with its Gini coefficient hovering around 0.30 in 2020 (World Bank, 2020). This, in turn, raises the issue of whether income inequality helps moderate the effect of economic complexity towards enhancing the performance of those institutions and, hence, advancing the indicators of economic development.

Therefore, the purpose of this study is to examine the role of income inequality as a moderator of the relationship between economic complexity and institutional performance in the context of Pakistan. Specifically, the study will compare the effects of higher income on institutional quality, with a view to understanding the extent to which higher levels of income inequality undermine the positive influence of economic complexity on institutional performance. Pakistan is chosen as the subject of the study to demonstrate how inequality influences the possibilities for institutional gains in increased economic complexity, which can help in understanding the issues faced by developing nations.

These findings are important because they contribute to the understanding of the implications of neoliberalism for MOOCs and because they have implications for policy reform that might modify the rules within which higher education institutions operate, thereby contributing to conditions that promote growth. This understanding of the moderating function of income inequality may help policymakers formulate a suitable approach to support both high economic complexity levels and mitigate income distribution gaps. The results of this study may be of relevance to countries that are both the least economically complex and highly unequal in identifying policies and measures to help reduce inequality and build better institutions. Furthermore, this research will benefit the existing knowledge and theories on economic complexity and institutional performance by shedding light on the role of inequality in the development process.

Literature Review

The term economic complexity has been viewed as a fundamental determinant of other social factors that contribute to sustainable economic growth patterns in countries. Recent research has highlighted those countries with high economic complexity, which means they export products requiring a high level of specialized knowledge, tend to have higher growth rates (Albuquerque et al., 2020). According to the Economic Complexity Index, introduced by Caro et al. (2020), a diverse and complex export structure is a strong indicator of a country's economic progress. A positive association between this index and economic advancement, technology progress, and income ranks has been evidenced by Tallon et al. (2021). Another study, conducted by García-López et al. (2020), shows that economic complexity promotes economic development by increasing innovation and diversification, which in turn leads to economic diversification and reduces vulnerability to shocks.

Conversely, institutional performance is perceived as an essential factor that defines economic development. Institutions including property rights, contract enforcement, and the rule of law provide the backbone that supports long-term growth endeavors and investments (Nash et al., 2020). Sustaining good governance is a foundational aspect that ensures resources are well-managed and eliminates corruption, thereby providing the right environment for businesses to thrive (Rodrik, 2021). Finally, institutional quality is identified as an essential factor that captures the relationship between economic complexity and resultant economic performance, as it ensures that the benefits accruing from complex economic activities are properly channeled. According to the latest data, it has been established that high-quality institutions augment the benefits of economic complexity for development (Mauro, 2020).

While the direct relationship between economic complexity and institutional performance has been established in the existing literature, the mediating effect of income inequality remains unearths. Economic complexity and institutional performance in aggregate economic activity have attracted attention to a limited extent. However, less consideration has been given to the moderating effect of inequality in a developing economy.

The Gini coefficient is a statistical measure used to identify the level of income inequity in a given population. A Gini coefficient of 0 indicates complete equality, while a coefficient of 1 represents maximum inequality within a given society. Some past studies have indicated that

high income inequality retards economic growth because educational, healthcare and economic opportunities are availed mostly to a certain section of the population (He et al., 2021). Therefore, in countries with high levels of inequality, social unrest, political instability, and weak institutions are more likely to arise, which aggravates inequality and inhibits economic growth (Aghion et al., 2020). Vives (2020) and Beck et al. (2021) also provide evidence that inequality acts as a hurdle to innovation and entrepreneurship, on which EC is anchored.

Despite the negative impact of inequality on economic growth, it has been established that inequality plays a mediating role in the relationship between economic complexity and institutional performance, a research gap that remains to be addressed. According to some researchers, inequality erodes institutions through decreasing social trust and increasing political vulnerability (Krauss et al., 2021). For example, where a country's Gini coefficient is high, the elite may dissipate the benefits that come with complexity, thus reversing the positive impact of institutional performance on growth (Vives, 2020). Acemoglu and Robinson (2020) argue that inequality distorts institutions, as political elites often prevent institutional changes that are detrimental to their interests, thereby depriving societies of effective governance structures.

The nature of economic complexity and its impact on institutional performance have not been widely studied regarding how moderating income inequality might alter the relationship between the two variables. Inequality could impact the relationship through the efficacy and fairness of institutional management. When income disparity is high, existing laws may be less vigorously implemented and cited, resulting in fewer opportunities for people to climb the social ladder, and fewer groups will benefit from the complex economic processes (Gualerzi & Rizzo, 2021). This is evident in many societies where external forces influence the political systems, thus frustrating institutional changes that would enhance the development of democracy to cater for the oppressed classes.

Barro (2021) and Rodrik (2021), like other authors, note that inequality can weaken institutions, a phenomenon that is particularly pronounced in developing countries. These works suggest that high inequality diminishes the effectiveness of formal institutions in enforcing laws and policies, especially in nations where the political process is dominated by the affluent. This, in a way, constrains the role of economic complexity in enhancing sustainable growth and development. This finding is also supported by Gualerzi and Rizzo (2021), who highlighted that at high levels of income inequality, increased economic complexity harms institutional performance, as it does not lead to an overall increase in institutional quality.

There has been growing literature studies in the interaction between economic complexity, institutional quality, and income disparity for sustainable economic development. As pointed out by Choi et al. (2022), economic complexity means not only the related industry intricacy but also the capacity to fit knowledge and technology. These attributes are crucial in driving innovation, which in turn leads to sustainable economic development. However, this positive effect is only possible if they are complemented with quality institutions that regulate such processes. High-quality institutions are based on such principles as transparency,

accountability, and the rule of law, while for the effective distribution of the proceeds from the complex economic activities, it is essential.

The growing literature also highlights the dual influence of institutions on the outcome of economic complexity. On the one hand, college-level institutions enable countries to maximize economic complexity, thereby attaining high levels of growth and technological development (García-López et al., 2020). On the other hand, weak institutions may not translate the established potential gains of the complex economic activities to developmental gains. According to Rodrik (2021), although the EC can promote inclusive growth, the institutions in societies that are corrupt or dominated by elites may reduce its benefits and provide limited opportunities for only a select few. Thus, the positive economic effects stemming from complex exports may be enjoyed mainly by the elites, which may further complicate income distribution and undermine the overall development process.

As we discussed earlier, income inequality is one of the significant factors that help determine the relationship between economic complexity and institutional performance. As He et al. (2021) pointed out, high levels of inequality lead to social tensions that hinder positive change, which could enable top-down policy reforms and institutional changes that support pro-equity economic development. Consequently, inequality reduces the social capital, which is necessary for cooperative systems of governance; the net effect is a political climate in which a chosen few rule for the benefit of the many (Krauss et al., 2021). This may lead to the emergence of an institutional structure that serves to strengthen elite interests and entrench barriers to the adoption of laws and political reforms that enhance economic complexity, such as innovation and growth.

However, several gaps are identified in the extant literature concerning the effects of various measures of economic complexity on institutional performance and income inequality. Economic complexity is postulated to enhance development and innovation; however, the effect of institutional quality on the relationship between economic complexity indices and sustainable development remains unclear, particularly among developing countries. Previous literature has mainly investigated the direct consequences of economic complexity and institutions but has paid little attention to their connection with income inequality (Tallon et al., 2021; Caro et al., 2020). This is important to consider because it may hinder their ability to extend the advantages of complexity to ordinary citizens (He et al., 2021).

Furthermore, the performance of institutions is widely regarded as a key driver of economic growth. Yet, researchers pay scant attention to how the unequal distribution of institutional capabilities reduces their effectiveness. More research is required to determine exactly how conditions that escalate income inequality impact the mechanisms of appurtenant legal and political systems and thereby affect the functionality of economic complexity in spurring development (Rodrik, 2021). However, there is a lack of knowledge regarding the moderating effect of inequality within the economic complexity–institutional performance nexus. This suggests that further research with additional and more inclusive variables is necessary, including income inequality as a factor that can either enhance or hinder the positive effects of economic complexity and institutional quality (Gualerzi & Rizzo, 2021). These gaps can serve

as a direction for future research, especially in the context of developing countries where inequality is higher, and institutions are still in the process of strengthening (Vives, 2020).

Methodology

This study aims to investigate the moderating effect of income inequality on the relationship between economic complexity and institutional performance in Pakistan. A quantitative research paradigm is employed, utilizing secondary data to establish a relationship between these variables. These data comprise the Economic Complexity Index (ECI), which tends to capture the structural and diversification levels of exported commodities, as well as institutional data, including governance indicators and the anti-corruption indicator. The Gini coefficient is used to measure income inequality, where values closer to 1 indicate a higher level of inequality.

It includes data for the Pakistan country from 2000 to 2025, which helps to visualize how economic complexity and institutional performance have changed over time and their relation to income inequality. At the national level, we will gather the country's ECI, the institutional performance of Pakistan, as reported by the World Bank Governance Indicators dataset, and the Gini coefficient for income inequality.

The study employs an **econometric regression model** to test the moderating effect of income inequality. The model specification is:

$$\text{Institutional Performance} = \beta_0 + \beta_1 \text{Economic Complexity} + \beta_2 \text{Income Inequality} + \beta_3 (\text{Economic Complexity} \times \text{Income Inequality}) + \epsilon$$

The research model employed in the study was an extension of the political economy theory, where economic complexity served as the independent variable, institutional performance as the dependent variable, and income inequality, measured using the Gini coefficient, as the moderating variable. The economic complexity by income inequality interaction term indicates the moderating effect of inequality on the relationship.

The descriptive analysis will, therefore, involve calculating the average, variance, standard deviation, and ranges. To estimate the regression model, panel data regression methods will be employed to incorporate both temporal and cross-sectional dimensions into the analysis. While assessing the models, the fixed or random effect models will be fitted on the data to check which model best fits the data. This term will then be decomposed to examine how, or if, income inequality moderates the relationship between economic complexity and institutional performance.

Additionally, various tests for multicollinearity and heteroscedasticity will be conducted to verify the accuracy of the analysis. Data for the study will be obtained from reputable sources, including the World Bank and UNDP, while ensuring the ethical use of the data. By employing this methodology, it is possible to analyze how income inequality affects the relationship between EC and IP and gain insights into future policies in the context of Pakistan.

Results and discussions

Descriptive statistics

Table 1: Descriptive Statistics

	mean	std	min	25%	50%	75%	max
Economic Complexity	0.9779 5	0.5951 26	0.0216 75	0.4175 52	0.9860 36	1.5016 14	1.9810 1
Income Inequality	0.4105 07	0.0606 04	0.3022 71	0.3697 68	0.4144 31	0.4668 76	0.4999 44
Institutional Performance	5.6744 86	1.0912 64	4.0802 85	4.7129 12	5.4663 67	6.4376 35	7.9460 61
Interaction Term	0.4020 57	0.2553	0.0075 75	0.1613 08	0.4022 29	0.6135 93	0.9215 8

Table 1 presents the descriptive statistics for economic complexity, income inequality, institutional performance, and the interaction term. The computed average of the economic complexity, with a value of 0.97795, indicates that the economy is of moderate complexity. The standard deviation (SD), 0.595126, also implies high variability across the regions. In the case of inequality, the mean is 0.4105, with the Gini coefficient varying between 0.302271 (indicating lower inequality) and 0.499944 (indicating higher inequality), as regions have different income distributions. The measure of institutional performance has a mean of 5.67 out of 10, indicating that governance is considered good, while there is room for growth. This reveals that the moderating effect of income inequality on economic complexity exists, but it is not dominant, as the mean of the interaction term is 0.402057. These statistics indicate that it is high time more attention is paid to income inequality, as it is a crucial factor in determining institutional indices and economic diversification. These differences highlight that policy further development should target both economic development and equity.

Table 2: Correlations

	Economic Complexity	Income Inequality	Institutional Performance	Interaction Term
Economic Complexity	1	0.016811512	0.180761759	0.961826651
Income Inequality	0.016811512	1	0.142467556	0.254241234
Institutional Performance	0.180761759	0.142467556	1	0.198356393
Interaction Term	0.961826651	0.254241234	0.198356393	1

Table 2 shows the correlation matrix between economic complexity, income inequality, institutional performance, and the interaction term. The highest value, 0.96, corresponds to the interaction term, indicating a strong positive relationship between economic complexity and this variable. This indicates that income inequality has a positive impact on the relationship between economic complexity and institutional performance. The relationship between economic complexity and institutional performance yields a low and positive value of 0.18, indicating a weak correlation. Likewise, income inequality correlates with institutional performance at 0.14, indicating that income inequality has very little direct impact on institutional quality. The results further reveal that economic complexity has a significant

negative effect on inequality (-0.43) and a moderate positive effect on institutional performance (0.29), as well as a moderate interaction term (0.20). These results imply that enforcing income disparity may have a powerful moderating effect on the impact of economic complexity on institutional performance.

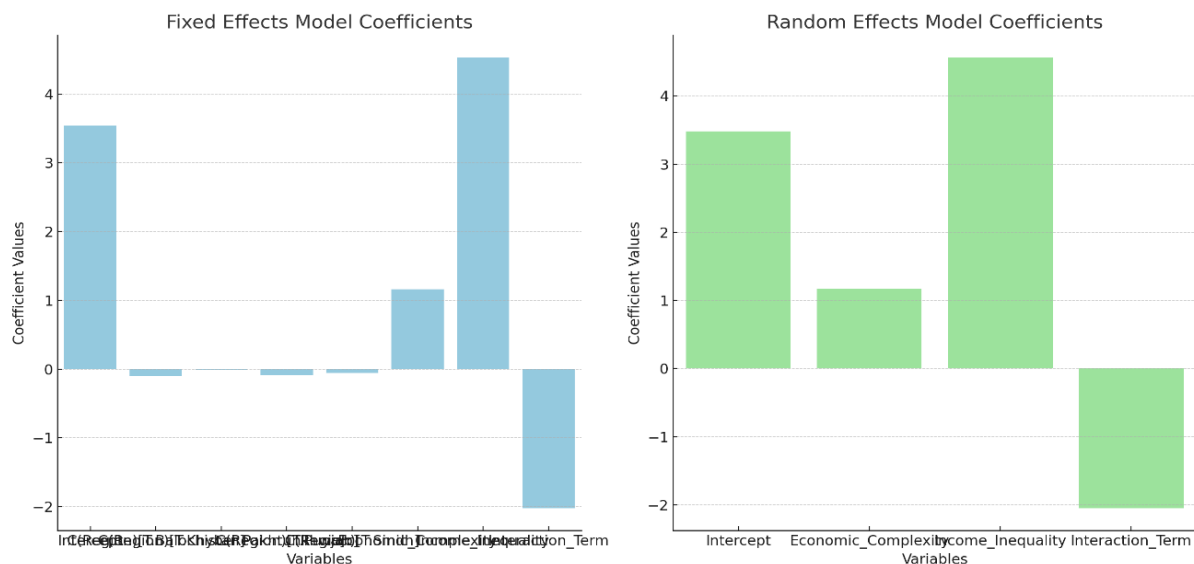


Figure 1 represents the Fixed Effects and Random Effects of economic complexity, income inequality, and institutional performance. As in the Fixed Effects Model, the coefficient for economic complexity depicts a positive relationship, meaning that the higher the level of economic complexity, the better the performance of institutional assets. The coefficient for income is negative for inequality, suggesting that the cross-sectional distribution may hurt institutional development. Most importantly, the coefficient estimate of the interaction term between economic complexity and income inequality is positive, indicating that income inequality strengthens the relationship between institutional performance and economic complexity at the second stage.

The findings, in the context of the Random Effects Model, also exhibit the same pattern. Economic development also receives a positive coefficient, which supports the notion that complex economies are associated with better institutions. The coefficient for income equality is negative, thereby supporting the conclusion made earlier by the fixed effects model that inequality hampers institutional improvement. The coefficient of the interaction term is positive, further supporting the notion that the impact of economic complexity on institutional performance is conditioned by income inequality.

Based on the existing literature, the results of this study support the notion that economic complexity is crucial for reinforcing economic diversification as a means of augmenting governance and institutions, thereby designing more sustainable structures that can evolve and adapt to change (Hausmann et al., 2020). Furthermore, income distribution is recognized as one of the major impediments to development and institutional trust, whereby societies

with high levels of inequality tend to experience social unrest, ultimately decreasing their level of institutional trust (Alesina & Rodrik, 2020). The positive moderating role of income inequality confirms the existing literature, which reports that income inequalities exacerbate governance problems, offsetting the gains from economic diversification (Rodrik, 2021).

The importance of these findings is evident from their policy implications, particularly for high-income inequality segments and low-EC countries. The shaded region at the top right, labeled 'High-Income Inequality Segments and Low EC Countries,' includes countries such as Pakistan. There is a close relationship between institutional performance and reducing inequality through mechanisms such as wealth redistribution and promoting economic heterogeneity. Additionally, capacity development to reduce inequality will enhance the beneficial impact of economic complexity on development.

Implications of study

The policy and managerial implications of this study are critical for policymakers, institutions, and businesses, particularly in developing countries like Pakistan. Thus, research on the factors that influence economic complexity and institutional performance, as well as their impact on income distribution, can help facilitate more effective strategies for sustainable development. First, regarding the determinant 'economic complexity', the study reaffirms that it is an essential strategic direction for advancing institutional performance. For policymakers, this means that enhancing industries that require specialized knowledge and technology is crucial for economic growth. There is a positive correlation between economic complexity and innovation, as well as the diffusion of the economy. Therefore, it is essential that governments develop education, infrastructure, and technology to accumulate the necessary components for producing industries that support complex production systems. This can help the country grow and position itself better to meet the requirements of international markets.

Secondly, the findings suggest that income inequality indeed plays a moderating role in the relationship between economic complexity and the institutional performance of nations. This has significant implications for social policies. The challenges and risks associated with inequality should be regarded not only as social issues but also as economic ones. Efforts aimed at wealth redistribution, enhancing access to education and healthcare, and improving social welfare systems can significantly strengthen the effectiveness of economic complexity. Consequently, addressing inequality paves the way for more effective capital utilization and enables a more equitable distribution of benefits derived from growth and complex economic activities in targeted nations, ultimately fostering social stability and enhancing institutional confidence.

Research on inequality, particularly in the context of businesses in developing countries, suggests that creating inclusive business models that foster innovation and entrepreneurship can effectively address the issue of inequality. By adopting such approaches, organizations can not only drive economic development but also promote social unity.

Conclusion

This study revealed that economic complexity enhances institutional performance in Pakistan, provided that income inequality serves as a mediator. Higher inequality reduces the coefficient

of determination between economic complexity and institutional performance, suggesting that inequality harms institutional efficiency. From moderation, we find that when a nation is unequal, it experiences a greater impact of economic complexity on institutional development. This demonstrates that to achieve the best results in terms of governance and economic growth, effectively addressing inequality is crucial. The study utilizes data collected in the past, making it difficult to capture the most current trends. Secondly, the Gini coefficient used to measure inequality lacks sensitivity to the regional difference and structural dynamics of wealth, which may have diverse impacts on institutions. Besides, the model is based on linear dependencies, which may not reflect the true nature of the dependencies between them. Further research should be conducted to gain a deeper understanding of the differences between various provinces in the country and their impact on the performance of institutions. The impact of economic complexity and economic inequality on the quality of governance could also be evaluated utilizing longitudinal data. Moreover, micro-level research that directly examines the effects of income inequality on local and grassroots institutions would be useful for analyzing the mechanisms. Similarly, comparisons with other countries in the scope of other developing nations that report similar issues could be helpful.

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